



NOAA Weather Radios



A lifesaver for less than the cost of a pair of shoes.

Why Weather Radios?

Do you have a smoke detector? Of course - it alerts you when it detects smoke. Weather radios alert you to many other immediate, life-threatening hazards in your area, like weather, tsunamis, volcanoes, hazardous releases, and other dangerous events.

Without a weather radio, you could miss a critical warning message from local emergency authorities that could save your life and those in your family.

How do they work?

NOAA/ NWS (*National Weather Service*) broadcasts conditions 24-hours a day, 7-days a week. They behave similar to smoke detectors—silently monitoring and then alerting you with initial warning messages, so you will have more time to respond.

Alerts/Notifications:

- Extreme High Wind Warning
- Marine Storm Warning
- Major Flood Warning
- Flash Flood Watch & Warning
- Tidal Flood Warning
- Winter Storm Warning
- Blizzard Warning
- Severe Thunderstorm Watch & Warning
- Tornado Watch & Warning
- Tsunami Watch & Warning
- Volcanoes & Lahars
- Enemy Attack
- Nuclear Accident
- AMBER Child Abduction Alerts
- Dam Failures
- Secondary Hazards from Terrorism or Earthquakes
- Other Hazardous Events including Chemical Releases



OUTLOOKS, WATCHES, WARNINGS, ADVISORIES

The NWS issues **flood and weather Outlooks, Watches, Warnings, and Advisories** in the effort to help protect lives and property.

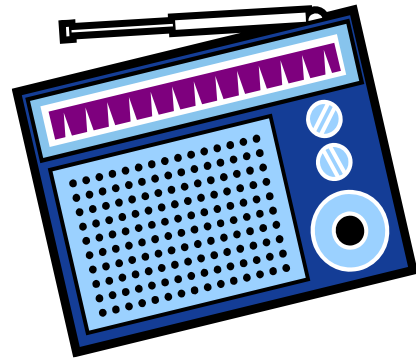
- **Outlook** - Heads Up! Issued up to 5 days in advance of the potential hazardous flood or weather event.
- **Watch** - Get Prepared! Usually in effect 12-48 hours prior to the potential event – the risk has increased.
- **Warning** - Take Action! In effect within 12 hours of an imminent or occurring flood or weather event.
- **Advisory** - In effect within 12 hours of a less serious flood or weather event that can cause significant inconvenience.

DID YOU KNOW?

September is National Preparedness Month

On September 26, 2009 local retail and hardware stores are teaming up to bring you this special offer.

**Purchase a NOAA
Weather Radio and have
it programmed FREE.**



(programming provided by your local ARES/RACES/HAM radio operators)

PARTICIPATING STORES

NAME:
LOCATION:
TIME:

NAME:
LOCATION:
TIME:

NAME:
LOCATION:
TIME:

NAME:
LOCATION:
TIME: